2017 Annual Fraud Training Seminar
May 15 & 16, 2017
Scott Conference Center, 6450 Pine St., Omaha, Neb.
CPE: 16 hours
Includes: Information Technology-8 hours, Communications-4 hours, and Behavioral Ethics-4 hours

MAY 15
Chuck Gallagher
Behavioral Ethics – 4 CPEs
Every Choice has a Consequence
- Understand specific human dynamics regarding ethical decisions
- Identify key components involved in making ethical choices
- Review the phases of "The Unethical Continuum"
- How to keep employee's behavior between ethical lines

Daniel Draz, M.S., CFE
Communications – 4 CPEs
Investigative Intuition – The X Factor
- Scientific basis and value for intuitive thinking in fraud investigations and methods to evaluate
- Using intuition as a fact finding tool vs. a red flag detection model or "check the box" examination
- Examples for using intuition vs. other investigative strategies

MAY 16
Walt Manning, CFE
Investigations MD
Information Technology – 8 CPEs
- What new types of technology crimes can we anticipate and how will fraud examination change?
- What are the risks to organizations’ intellectual property from the Internet of Things and mobile devices?
- How are fraudsters using technology to cover their tracks?
- What new types of digital evidence might be created by the Internet of Things?

Registration Fee
- $210 Heartland Chapter Members
- $320 Non-Heartland Chapter Members
- $125 Student/Retired/Unemployed Chapter Members
- $150 One-day attendance for Heartland Chapter Members
- $225 One-day attendance for Non-Members

Register 5 Members and the 6th is free!

Please register online or by mailing in this form. Registration deadline is May 8, 2017. Group registrations can be done online by adding multiple tickets to your order.
Questions? Contact treasurer@heartlandacfe.com

Enclosed is a check, payable to ACFE Heartland Chapter. I understand seating is not guaranteed until payment is received in full. I also understand that in order to receive a refund, I must cancel by no later than May 5, 2017. For more information regarding administrative policies for complaints or refunds, please contact us at: treasurer@heartlandacfe.com.

Name _______________________________ Professional designations ______________
Company _______________________________ Title______________________________
Address _______________________________ E-Mail ______________________________
City _______________________________ State ____ Zip _______ Phone_____________________

May we include your contact information in a seminar attendee list to be given to all attendees for networking purposes? ____ Yes ____ No

Heartland ACFE Chapter • P.O. Box 460726 • Papillion, NE 68046
The Heartland ACFE chapter is bringing you a “global conference” locally for a fraction of the price. The two-day seminar offers 16 continuing professional education credits, including 8 for information technology, 4 for communications, and 4 for behavioral ethics from nationally accredited speakers.

Heartland ACFE is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org/ Note: This requirement is addressed in Standard for CPE Program Sponsors, Standard No. 9.

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Registration deadline is May 8, 2017.

To access the member rate for the conference, you will need to have a current 2017 membership. Join or renew your membership [here](#). If you would like to renew your group membership and register that same group for the meeting, you must complete the form found [here](#) and mail it in.

Instructional delivery method: Group Live Offering
No advance preparation needed by attendees.

Your seminar fee includes:
- Outstanding instruction from quality presenters
- Networking opportunities with fraud professionals
- Continental breakfast
- Buffet lunch
- Refreshments
- Souvenir item for each attendee
- Door prizes

Dress for the conference is business casual. Videotaping, recording or other transmission of the seminar is not permitted.
MONDAY MORNING
Chuck Gallagher

Ethics in the workplace is a serious matter, but talking about it doesn’t have to be "business as usual."
Chuck Gallagher learned a lesson about ethics, choices and consequences the hard way—
but now he shares his experience so that others don’t have to.

You may have seen Chuck on television, or heard him on CNN, CBS or NPR radio programs. His
business insights are sought after for his strong position on ethics and ethical leadership. Chuck’s
focus is business—but his passion is empowering others. His unique presentations on Business
Ethics clearly demonstrate he brings something to the platform that isn’t often found in typical business
speakers. Chuck’s personal experience in building businesses and sales teams while leading companies provides a practical and
powerful framework for ethical success.

Currently COO of a national company and former Sr. VP of Sales and Marketing for a public company, Chuck may have found a sales
niche early on in life selling potholders door to door, or convincing folks to fund a record album of his musical performance
at age 16 (and yes those were the days when an album was made of vinyl), but it was the school of hard knocks that provided a fertile training
ground for Chuck’s lessons in success. Described as creative, insightful, captivating, and a person that “connects the dots” between
behavior, choices and success, Chuck gives his clients what they need to turn concepts into actions and actions into
results.

In the middle of a rising career, Chuck lost everything because he made some bad choices. He has since rebuilt his career and his life
back to immense success. With more vulnerability than the average keynoter, Chuck shares with his audiences his life journey,
the consequences of his unethical choices, and how life gives you second chances when you make the right choices. In
fact, Chuck’s new book, SECOND CHANCES: Transforming Adversity into Opportunity, has received numerous endorsements and has
been described as one of those rare books that effectively bridges the gap between personal accountability and business success. With
Chuck you have an industry professional sharing practical tested and time proven methods that can enhance personal and
professional performance. What Chuck shares in his presentations, whether training, keynotes or consulting, are
understandings of not only "how to", but also “what motivates behavior”—behavior of individuals that can create personal and
professional success. On a nationwide basis, Chuck has helped countless individuals on their journey to success! So here’s the
question: Do you want your personal performance or your company’s performance to improve? If so, Chuck offers a “real world”
practical approach to improving your understanding of how to achieve ethical choices!

So what will you, your people and your company get out of it all?

- A positive, compelling message that everyone will listen to and remember - capturing the simplicity of how smart people make
dumb choices that lead to prison.
- A fresh perspective that will raise ethics awareness to a new level—reducing the likelihood of fraud and other unethical
behaviors that put your business at risk.
- The motivation to make ethical choices that will lead to long-term success and profitability.
- Valuable insight to help you understand the mind of a fraudster and how simple choices can lead to disastrous consequences.

MONDAY MORNING
Presentation - Chuck Gallagher

Recommended Field of Study: 4 hours Behavioral Ethics CPE
Program Level: Basic
Prerequisites/Advance Preparation: None required

Every Choice has a Consequence
Every choice has a consequence. In 1987, Chuck Gallagher made some bad choices at the height of his career and went from wearing
a business suit to an orange jump suit some years later. So... you might be asking yourself, why would I want a former convicted felon
to speak to my organization about ethics and integrity? Why? Because Chuck has experienced first-hand how easy it is to move from
ethical to unethical. Having rebuilt his life back to immense success — the lessons he learned allow him to share a unique perspective
unlike any other business ethics keynote speaker.

Rather than taking the usual theoretical approach to ethics—which, frankly, can put an audience to sleep—Chuck captures attention by
talking about his own journey from a human perspective, then combining it with a practical application. His presentations are
sometimes humorous, often thought-provoking and always impactful—but never "textbook."

So what will you, your people and your company get out of it all?

- A positive, compelling message that everyone will listen to and remember - capturing the simplicity of how smart people make
dumb choices that lead to prison.
- A fresh perspective that will raise ethics awareness to a new level—reducing the likelihood of fraud and other unethical
behaviors that put your business at risk.
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MONDAY AFTERNOON

Daniel Draz, M.S., CFE

Dan has thirty two years of successful fraud management (investigation, training, prevention, detection, consulting) ethics, audit, regulatory, legal, governance, risk and compliance (GRC) experience, exclusively in the private sector. He also develops customized training content for speaking engagements and has consulted with companies on their enterprise anti-fraud/risk mitigation efforts, employee training and investigation applications. Dan is also the Principal of Fraud Solutions, a niche, fraud risk management consulting firm located in Naperville, IL.

Prior to creating Fraud Solutions, Dan was the Corporate Investigations Manager at TransUnion LLC, where he oversaw the Corporate Investigations Department, also serving as the global anti-fraud liaison to TransUnion’s operations in 25 foreign countries on six continents. Additionally, his responsibilities included oversight for all internal employee investigations involving violations of ethics, code of business conduct, hotline and acceptable technology usage policies and procedures. Dan’s staff also investigated all customer interfacing matters and violations, violations of customer contract agreements, violations of federal rules and regulations governing permissible purpose, access of consumer credit information and cases with federal law enforcement agencies involving rings, organized criminal activity and national security matters.

Prior to joining TransUnion, Dan was a Fraud Investigator in the Special Investigations Unit at Standard Insurance Company in Portland, Oregon. In that capacity, he conducted sophisticated insurance investigations (Civil and Criminal) into questionable/fraudulent claims; referred insurance fraud investigations to local, state and federal law-enforcement agencies nationwide for prosecution consideration and advised counsel, senior management and business units on fraud issues, problems and solutions. Additionally, he was also responsible for development and delivery of anti-fraud training programs and training on red flags/fraud avoidance/investigation procedures/methods to minimize exposure to financial loss.

Previously, Dan owned and operated an investigative and fraud consulting agency in California, providing specialized fraud consulting, investigative and litigation consulting services to businesses and corporations, insurance companies, self-insured’s, financial services firms, large law firms, government agencies, telecom carriers and select individual client’s nationally.

Presentation

Recommended Field of Study: 4 hours Communications CPE
Program Level: Intermediate
Prerequisites/Advance Preparation: Basic understanding of interviewing process and non-verbal communication

Investigative Intuition - The X Factor

Anti-fraud training often focuses on red flags, checklists or the use of technology to analyze information and detect potentially fraudulent claims for further review. However, despite increased training and significant advances in technological tools, not all fraud cases have red flags which are easily identifiable. In these cases, detecting fraud requires the expertise and experience of professionally trained investigators and examiners with well-honed skills. This unique training session focuses exclusively on the use of intuition and how great investigators and anti-fraud pros use their intuitive skills to successfully identify and investigate fraud. Intuition is rarely discussed in industry anti-fraud training around the country but has been determined to be a "must have" skill in any fraud professional’s toolbox no matter what type of cases or matters they handle. The session includes tips, techniques and strategies for the development of a more insightful and intuitive based investigative style which has been far and away more successful for the best investigators around the world than any of the other skills the industry currently teaches.
Walter M. Manning, CFE

Mr. Manning is the President of Investigations MD, a firm that conducts research related to future crimes and how investigations must evolve to meet the challenges created by the exponential growth of technology. The firm also coaches investigators about business or career strategic planning, business development, and marketing to position them for success in this new environment.

Mr. Manning has 39 years of experience in the fields of criminal justice, investigations, digital forensics, and e-discovery. He retired after a 20-year career with the Dallas Police Department. After his career in law enforcement he continued to work in the digital forensics and e-discovery fields as a private consultant. Mr. Manning is also a Certified Fraud Examiner, and was a Founding Member of the Digital Forensics Certification Board.

Mr. Manning is a contributing author to the Fraud Examiners Manual, and is a member of the International Faculty of the Association of Certified Fraud Examiners. He is an internationally recognized speaker, and has published numerous articles related to technology crime and investigations.

Presentation

Recommended Field of Study: 8 hours Information Technology CPE
Program Level: Intermediate
Prerequisites/Advance Preparation: Basic understanding of cell phone devices, cyber fraud and technology

Session I – The Internet of Things: Technology Risk When Everything Is connected.
Session II – The Most Dangerous Threat To Your Data and Privacy: Mobile Devices
Session III – BYOD Investigations and Mobile Device Forensics
Session IV – Untraceable Links: How Criminals Use Technology to Cover Their Tracks
Session V – The Darknets and Fraud
Session VI – The Technology Explosion and the Future of Crime

Learning Points:
- What skill sets are required to conduct a fraud examination in the era of “Big Data”.
- What is logistic regression, decision trees, neutral networks, and artificial intelligence?
- The future of “cloud based” analysis environments like Microsoft Azure, and other freely available tools and resources to begin data analysis.
- The theory and practice behind the art and science of data visualization and how to implement the practice to effectively communicate data results.
- Live demonstration of the high-power data visualization tool Tableau.
- Examples on how technology has impacted investigations and how “tech-savvy” fraudsters are becoming.
- Risks and implications of data stored on the cloud.